



Sea Hotel Kattegat				
	Nov 2024	Dec 2024	Jan 2025	Total
No. of real answers	416	312	474	1,202
Score	67.31	66.03	64.14	65.72
± Score		-1.28	-1.89	
Goal	70.00	70.00	70.00	70.00
± Goal	-2.69	-3.97	-5.87	-4.28
Standard deviation				
Promoters	73.3%	73.4%	72.2%	72.9%
Passives	20.7%	19.2%	19.8%	20.0%
Detractors	6.0%	7.4%	8.0%	7.2%

Weekend Guests				
	Nov 2024	Dec 2024	Jan 2025	Total
No. of real answers	178	100	184	462
Score	67.98	64.00	60.33	64.07
± Score		-3.98	-3.67	
Goal	70.00	70.00	70.00	70.00
± Goal	-2.02	-6.00	-9.67	-5.93
Standard deviation				
Promoters	74.2%	72.0%	70.7%	72.3%
Passives	19.7%	20.0%	19.0%	19.5%
Detractors	6.2%	8.0%	10.3%	8.2%
Weekday Guests				
	Nov 2024	Dec 2024	Jan 2025	Total
No. of real answers	238	212	290	740
Score	66.81	66.98	66.55	66.76
± Score		+0.17	-0.43	
Goal	70.00	70.00	70.00	70.00
± Goal	-3.19	-3.02	-3.45	-3.24
Standard deviation				
Promoters	72.7%	74.1%	73.1%	73.2%
Passives	21.4%	18.9%	20.3%	20.3%
Detractors	5.9%	7.1%	6.6%	6.5%